

#### COMPANY PROFILE



# EXPERIENCES That Deliver Dreams

Exhilarating Brand Experiences The Imagery to your Brand Story Architects to your Brand Story

# Your Brand Story Starts Here.

We love stories. Words that connect. Visuals that relate. And Experiences that truly inspire.

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# About

## Where is the Magic? It is in the name.. MAVE!

Mave is creating meaningful conversations between your brand and its people.

The magic is simply in the tips of our smart ways, which integrate marketing in a holistic approach to create unique and customised representation of your brand.

With engaging activations, extraordinary production and strategically put marketing solutions, our ways reflect your imagination.

### Our Vision Unparalleled Marketing Wonders

Our only way forward is to be your destination agency when it comes to integrated marketing solutions.

## Our Mission By being strategically dynamic

Creating & developing strategically engineered marketing solutions by constantly. reimagining innovative ways to produce effective & efficient outcomes.

# Our Services

#### **Beyond the Ordinary**

## Marketing that is Smart!

#### Mave creates experiential marketing and activations that aim at maximum conversions.

Our skillset is backed by knowledge to create comprehensive touchpoints that make significant, selling interactions with your customers. Ensuring that true change is met, intuitively our services are designed to meet modern day marketing collaterals. More than that, they are innovatively crafted and activated to meet your unique business needs and customer relationships.



# Activation.

It is the time for "Experiential" Experience that is First-hand



It's all about the concept, by designing the right concept you'll be assured to achieve your KPIs . It can change the way your audiences would perceive your brand. At Mave, our goal is to provide expertise that can make activations live and build a story that is relevant.

### **Product & Service launch/support**

Kick-start your beginnings with events that are truly bringing your products to life. After all, first impressions shall be made the perfect ones.

### **Entertainment & Multimedia Events**

We create unforgettable experiences for events and ceremonies. With our work we build strategic value for brands. Using creative multimedia and high impact mediums to evoke the senses, connect audiences with their environments and create enduring memories.

## **Exhibition & Convention**

We look at the bigger picture when working on exhibitions, understanding your brand and channelling this into a design that will set you apart from the competition. It's this meticulous planning that enables us to build you a creative and inspirational stand that will draw in your audience and deliver exceptional results.



Create experiential events that are on-the-go, unique and have the tendencies to strike up conversations. Trying always makes it better. The strategy creates quick conversions as the customer have had an experience with the product.

### **CSR Events**

Being socially responsible is highly regarded and creates a good recall for the brand. At Mave, the execution of CSR events not only support but integrate your brand in a 360 way through the event.

## **Employee Engagement**

The assets and constructors of your brand significantly need attention and therefore we help you organize interactive events that unfold meaningful employee experiences.

### Internal Events

Your brand persona needs to recreate itself constantly in the minds of the stakeholders in both external and internal arenas. At Mave, we deliver activations that make your internal events exciting.

# Production.



#### Filmmaking

#### **Audio Production**

" Brand Sonic - Brand Theme Song – Voice Over V.O"



#### Photography

# Creative



#### Creative Design



Animation & Motion



Graphics

# Marketing Solutions.

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Marketing Consultations for SME'S Influencers & Celebrity Management

**Creative Material Production** "from concept to execution"

# Approach

# A Unique Way of Doing

Mave is unique due to its differentiating, integrated model that follows a comprehensive process. It starts from research, planning, understanding the target audience to producing strategic concepts, creating proposals, apt budgets and lastly it is about executing collaborative ideas with accuracy and reporting.



Uncovering What You want

Our first step to uncovering extraordinary lies in hearing you out. We would team up to understand the requirements and goals you identify for your brand. Once this simple key is found, our step ahead includes extensive research to establish clear objectives.

In this step, our creative juices stir to brainstorm the best possible ideas. Our imagination kicks in all directions and concepts float to demonstrate your brand story. The Mave creatives actively strategize, and create a plan for proposal that accurately falls into your given criteria. Our objective lies in collaboratively creating a customized that relates to your brand needs, falls fit as per your marketing calendar and provides the optimum outcome.

Design

Crafting the Steps of Wonder



Once, our team has done all the thinking, they then focus on the execution. This step ensures that every detail for your brand is taken care of with technicalities considered. Our demonstrations then fulfill your requirements to create a holistic experience.

## Why clients choose US

### For all the Marketing Spectacle

The Mave mantra for marketing goodness is its sheer commitment to deliver more effective solutions. Our integrated ways are creative, strategic and are based on constant collaboration which has led us to build lasting brand relationships.

# Strategic Planning & Visionary

Our shots are aimed higher than the moon and fall no less than the stars. Our approach looks ahead while considering all the strategic planning and research we have made at the back end. This helps us concluding our brand projects with lucrative outcomes.

### **Attention to Creative Details**

Clearly understanding the unique needs of your brand and its aesthetics, Mave creates and produces events and stories that engages your audience and remains with them as a beautiful story and a compelling interaction.

### **Blending Creativity and Pragmatism**

Balancing both ends, our imagination is also met by clear practical execution plans. With local insights and experts, our team retains to have knowledge about exclusive venue support so that your event or campaign launch can be made a beyond ordinary experience.



### Local Refinement

Being brand architects, our aim lies in creating distinctive experiences and memorable moments; therefore our focus is also built towards crafting stories that relate to local audiences so that interactions are maximized.

### **Holistic Management**

With years spent in the marketing arena, Mave has developed relationships with global and local workshops and has created a network of trusted suppliers. This helps us to remain at the top of our game to deliver unmatched social engagement and up scaled growth for your business.

# Team

# Ambitiously Maven

A strong-Willed Group of Creative Individuals

Our team is our greatest asset in the craft of unparalleled executions and strategic thinking. With attributes that are curious and calculative of tiny details, our experts make sure that your brand doesn't miss out on anything.

We are storytellers, visualizers and creatives that are pushing ourselves to create moving brand stories.



# Our Cilents



## **Contact us**

## Let's Market Your Dreams

Reach us out to get going about creating a unique presence and interaction for your brand.

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